ADNAN ALYAARI

Saudia Arabia , Jeddah, Heraa st. | **+966501380967** | **Hire@adnanyari.me** | www.adnanyari.me

السيرة الذاتية بالعربي

ambitious, excited to join a professional team in a professional company and work to promote it effectively according to my experiences and skills in the field of information technology, digital marketing, web development,Ecommerce and design

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EDUCATION

Bachelor of Information Technology, FCIT | Sana'a University
June 2015

- Distinguished member of the Scientific Computer Society

- Relevant coursework: CCNA , A+ , ICDL

- GPA: 76%

EXPERIENCE

Head of Ecommerce and Digital marketing | Alamal Advanced Medical Co | Jizan, KSA
2020 – Present

Responsible for the online store and websites, creating and developing them, including preparing the marketing plan, rebuilding the visual Identity, launching advertising campaigns , developing Windows software for customer service and improving market reputation.

Digital Marketing and Web Developer | Alakaifak CO | Riyadh, KSA
2018 – 2020

Responsible for the ecommerce the company's designs, the designs of brands and products manufactured from abroad, as well as advertising campaigns on the Internet and social media

Freelancer | Tairmana Tech. | Sana'a, YEMEN
2016 – 2018

Providing information technology services, maintenance of devices and mobiles, installation of surveillance systems, cameras, installation of networks, designs of visual identities and logos, building websites and electronic stores

More details

KEY EXPERINCES

- Website Frontend design.
- Desktop app develop.
- SEO – SEM.
- Logos , Visual identity.
- Media Buyer .
- Develop ways to improve communication with customers.
- Social media & google KPI

DESIGN TOOLS SKILLS
- Solid in photoshop
- Solid in illustrator
- excellent in after effects
- ux/ui xd and figma tools

DEVELOPING & DB SKILLS

CMS FRAMEWORK SKILLS

SKILLS

Design Skills & Digital Marketing

- Graphics design with adobe collection
- SEO, SEM
- UX UI design with XD and Figma
- Solid in digital marketing plan and manage campaigns
- Branding and visual identity design expert.

IT & Coding

- Solid in IT tools manage, install , maintains
- Web design and Ecommerce builds from scratch
- Windows app developer
- MS Sql Server Database

ACHIVMENTS & PROJECTS

Can you please? VISIT MY WEBSITE : www.adnanyari.me